



The Ultimate Database of the South African Security Industry

The annual **Hi-Tech Security Business Directory** is a comprehensive reference source which is recognised as the definitive Who's-Who of the South African Security Industry.

More than merely a listing of who offers what products, the HSBD is an integrated offering in which all information is linked in a logical easy-to-follow format, taking customers from a need through to the final solution – be it a company contact details or products – quickly and simply.

The **Hi-Tech Security Business Directory** will include:

- Comprehensive **updated** directory listing of suppliers, manufacturers, vendors and service providers;
- Comprehensive **updated** listing of manufacturers and brand names, and the South African suppliers thereof;
- **Updated** product and services tables covering the full spectrum of the security industry, categorised for easy reference

Online – www.hsbd.co.za

The **Hi-Tech Security Business Directory** is also published online providing quick effective access for readers who prefer to access the information they require electronically. The online guide mirrors the printed copy, but allows for more in-depth searching to facilitate finding exactly the company, solutions and products needed.

Advertisers' added value

Companies who advertise in the print and/or online directory have an expanded comprehensive listing in both directories as follows:

Print Edition

- Company logo in full colour with your listing
- Branch offices in southern Africa
- Distributors in southern Africa
- Contact details for key personnel

Companies who do not advertise only have a limited listing comprising company name, business description and head office contact details.

Online Edition

Advertisers have the following expanded listing:

- Advertisers appear at top of the list
- Company name in bold
- Business description, i.e. "sale of", "manufacture of", "installer of"
- Brands
- Branch offices in southern Africa
- Distributors in southern Africa
- Contact details for key personnel

Companies who do not advertise have only a limited listing comprising their company name and head office contact details.

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Editor

Andrew Seldon
Tel: +27 (0)11 543 5815
Cell: +27 (0)82 884 3885
andrew@technews.co.za

Business Manager

Vivienne Dorrington
Tel: +27 (0)11 543 5804
Cell: +27 (0)82 375 0833
vivienne@technews.co.za





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Rates

Size	4 Colour	Black & White
A4	R17 100	R13 800
1/2 A4	R12 200	R8 800
1/3 A4	R10 500	R7 100
1/4 A4	R8 700	R5 400

Special positions

Outside Front Cover Package	R43 000
<ul style="list-style-type: none"> • Design to Technews style • Front page story 	
Inside Front Cover	R23 800
Inside Back Cover	R20 400
Outside Back Cover	R31 300
Opposite Contents	R23 800
Spine	R11 000
Bookmark (to be supplied complete with ribbon)	R21 300

Notes re advertising:

- All rates exclude VAT
- Rates quoted are per insertion
- Agency commission: MPSA accredited advertising agencies receive 16.5% commission on payment made within 45 days
- Advertising placed by overseas advertisers is subject to a 5% service fee, to cover the costs of international money transfer and related bank and administrative charges

Sales Executive

Tracy Karam
Tel: +27 (0)11 543 5811
Cell: +27 (0)82 331 2440
tracy@technews.co.za

Sales Executive

Laura Dorrington
Tel: +27 (0)11 543 5806
Cell: +27 (0)72 602 4259
laura@technews.co.za

Sales Executive

Angie Crew
Tel: +27 (0)11 543 5816
Cell: +27 (0)82 612 6088
angie@technews.co.za