



**“Hi-Tech Security Solutions’ unsurpassed circulation, trusted editorial and versatile marketing opportunities create the most powerful advertising medium.”**

### Hi-Tech Security Solutions System Integrators Profile

System Integrators (SI) are a core component of the security industry. These companies are the ones that take products, plans and strategies and turn them into working solutions customers rely on.

All too often, however, the industry focuses on products and specifications, strategies and consultants, ignoring the skills and experience required to put it all together into solutions that protect people, profits and assets.

To address this lack, *Hi-Tech Security Solutions* is launching the “System Integrators Profile” package, a new section in *Hi-Tech Security Solutions* focused on raising the profile of the SI in the market. The profile aims to highlight the leading SIs in the country, their skills, experience and track record, affording these companies a way to promote themselves apart from the traditional print advertising approach.

Each SI taking up the option will be allocated two editorial pages over the course of the year as well as a 12-month listing in the *Hi-Tech Security Solutions* System Integrator’s Table. This table will be published in each of the 11 monthly issues of *Hi-Tech Security Solutions* as well as the annual *CCTV Handbook* and *Access and Identity Management Handbook*.

*Hi-Tech Security Solutions* will supply a writer to assist the SI in crafting the editorial. The first editorial will be a company profile highlighting the SI’s skills, expertise, experience and areas of operation; the second will be a case study that delves deeper into a project the SI worked on, demonstrating their efficacy in the field.

#### The System Integrators Profile costs R15 000 excluding VAT, which includes:

- The writing service to create the two editorial pages, ie the company profile and the case study.
- Placement of these editorial pages in *Hi-Tech Security Solutions*.
- 12-month listing in the System Integrators Profile Table. Published in the monthly issue of HSS and the two annual handbooks. The listing comprises: company name, tel number, e-mail address, URL and 50-word description of your core offering.
- Payment: R 7 500 excl VAT in two, six-month tranches.

Optional added-value – we can provide a hi-res pdf of each article for your own marketing use. (no charge).

For more information, please contact

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