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Writing Service



Maximise your marketing with professional content

As your media partner, **Technews Publishing**, publisher of **Hi-Tech Security Solutions** is committed to providing you with the all the tools necessary to optimise your marketing budget.

Marketers are already aware of the benefits of online and print advertising, backed up by editorial to establish their company's brand credentials and competence in the market. When it comes to content, however, many companies don't have the time or resources to develop professional content that reinforces their company's skills, knowledge and experience in the markets they serve.

Technews now offers a new service to fill this gap, the **Technews Writing Service**. This service provides clients with professionally written content that companies can send to the media, publish on their own website, or use as marketing collateral to strengthen their presence and create top-of-mind awareness in the markets they serve.

In consultation with the client, **Technews Writing Service** will provide a premium content development service that delivers quality editorial clients can use in support of their existing marketing activities. When making use of this service, a **Technews** editor and a professional writer will liaise with the client to develop targeted, high-quality content.

All our writers are experienced in the B2B publishing space and will tailor articles, in cooperation with the editor, to clients' needs.

So, whether you need a case study, opinion or thought leadership article, company profile, corporate brochure or specific editorial for the Web, the **Technews Writing Service** can meet your requirements and deliver premium content in support of your marketing activities.

For more information, contact:

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