

# hi-tech SECURITY solutions

## Advertising Rates 2010

### Monthly issues

#### Full-Colour Rates

Size	Casual	4	6	11
A4	R 17 700	R 16 000	R 15 200	R 13 700
1/2 A4	R 12 300	R 11 000	R 10 500	R 9 600
1/3 A4	R 10 500	R 9 500	R 9 000	R 8 100
1/4 A4	R 8 800	R 7 900	R 7 500	R 6 800

Bellyband:	R 14 500	
Branded profiles:	4 x A4 full colour pages	R 35 600
Loose inserts:	1 page (2 sides)	R 12 500
	2 pages (4 sides)	R 16 000
	per page thereafter	R 1 500

#### Special Positions

<b>Outside Front Cover package</b> <i>(Package includes: Branding on the OFC to Technews style, cover story brief on contents page, cover story article (if suitable information provided) and A4 full colour advert within publication.</i>	R 25 000
Inside Front Cover	R 18 900
Inside Back Cover	R 16 600
Outside Back Cover	R 20 000
Page opposite Contents	R 18 900

### Annual Handbooks

Hi-Tech Security Solutions publishes the annual **CCTV Handbook** and the annual **Access Control and Identity Management Handbook**.

These Handbooks are sent to the full circulation of *Hi-Tech Security Solutions* plus an additional select supplementary circulation.

The standard *Hi-Tech Security Solutions* advertising rates, plus a 15% premium, apply for advertising placed in Handbooks.

#### Special Positions

<b>Sponsorship Package</b> <i>Package includes: 4xA4 full colour pages of advertising or advertorial. Listing in the sponsors page.</i>	R 48 000
Inside Front Cover	R 22 000
Inside Back Cover	R 19 000
Outside Back Cover	R 24 000
Page opposite contents	R 22 000