

MOTION CONTROL

I N S O U T H E R N A F R I C A

Advertising Rates 2010

Monthly issues

Full-Colour Rates

Size	Casual	2-3	4+
A4	R 13 100	R 12 000	R 11 300
1/2 A4	R 9 100	R 8 200	R 7 800
1/3 A4	R 7 300	R 6 700	R 6 300
1/4 A4	R 5 800	R 5 400	R 4 900

Bellyband: (supplied preprinted)		R 14 500
Branded profiles:	4 x A4 full colour pages	R 27 400
Loose inserts:	1 page (2 sides)	R 9 200
	2 pages (4 sides)	R 11 600
	per page thereafter	R 1 600

Special Positions

OFC	R 18 500
IFC	R 13 900
IBC	R 13 900
OBC	R 15 400

Sponsorship Package:	R 48 000
IFC	R 22 000
IBC	R 19 000
OBC	R 24 000
Page opp contents	R 22 000

Motion Control Buyers' Guide

Full-Colour Rates

Size	
A4 f/c	R 12 300
A4 Process	R 10 700
A4 b/w	R 9 300
1/2 A4 f/c	R 8 700
1/2 A4 Process	R 7 100
1/2 A4 b/w	R 5 700
1/3 A4 f/c	R 7 600
1/3 A4 Process	R 5 900
1/3 A4 b/w	R 4 300
1/4 A4 f/c	R 6 400
1/4 A4 Process	R 4 800
1/4 A4 b/w	R 3 200

Branded Profiles

A4 Profile + A4 advert	R 18 300
1/2 A4 profile + 1/2 A4 advert	R 13 000
A4 profile only	R 11 400
1/2 A4 profile only	R 7 600

Special Positions

OFC	R 18 700
IFC	R 14 000
IBC	R 14 000
OBC	R 15 100

Opp Contents	R 14 000
Bellyband (supplied preprinted)	R 14 700
Spine	R 6 900

All rates are per insertion, exclusive of VAT and production, inclusive of agency commission.

Advertising placed by overseas advertisers is subject to a 5% service fee.