

hi-tech SECURITY

business directory

Advertising Rates 2011

Full-Colour Rates

Size	
A4	R 15 500
1/2 A4	R 11 000
1/3 A4	R 9 500
1/4 A4	R 7 900

Special Positions

OFC	R 36 000
IFC	R 21 600
IBC	R 18 500
OBC	R 28 400
Opp Contents	R 21 600
Bookmark to be supplied complete with ribbon	R 19 300
Spine	R 10 000

Company Profiles

A4 Profile + A4 advert	R 24 000
A4 profile only	R 12 950
1/2 A4 profile + 1/2 A4 advert	R 16 400
1/2 A4 profile only	R 8 800

Advertisers added value:

Companies who advertise in the Directory have a comprehensive listing in the print and online Directories as follows:

Print edition

In addition to the standard company listing:

- Company logo in full colour with your listing
- Branch offices in southern Africa
- Distributors in southern Africa
- Contact details for key personnel

Online edition

Companies who do not advertise have a limited listing comprising only their company name and head office contact details.

Advertisers have the following expanded listing:

- Company name in bold
- Business description i.e. "sale of", "manufacture of", "installer of"
- Brands
- Branch offices in southern Africa
- Distributors in southern Africa
- Contact details for key personnel