

# MOTION CONTROL

I N S O U T H E R N A F R I C A

## BUYERS' GUIDE 2010

### Advertising Rates 2010

#### Full-Colour Rates

Size	
A4 f/c	R 12 300
A4 Process	R 10 700
A4 b/w	R 9 300
1/2 A4 f/c	R 8 700
1/2 A4 Process	R 7 100
1/2 A4 b/w	R 5 700
1/3 A4 f/c	R 7 600
1/3 A4 Process	R 5 900
1/3 A4 b/w	R 4 300
1/4 A4 f/c	R 6 400
1/4 A4 Process	R 4 800
1/4 A4 b/w	R 3 200

#### Special Positions

OFC	R 18 700
IFC	R 14 000
IBC	R 14 000
OBC	R 15 100
Opp Contents	R 14 000
Bellyband (supplied preprinted)	R 14 700
Spine	R 6 900

#### Advertisers added value:

Companies who advertise in the Directory have a comprehensive listing in the print and online Directories as follows:

##### Print edition

In addition to the standard company listing:

- Company logo in full colour with your listing
- Branch offices in southern Africa
- Distributors in southern Africa
- Contact details for key personnel

##### Online edition

Companies who do not advertise have a limited listing comprising only their company name and head office contact details.

Advertisers have the following expanded listing:

- Company name in bold
- Business description i.e. "sale of", "manufacture of", "installer of"
- Brands
- Branch offices in southern Africa
- Distributors in southern Africa
- Contact details for key personnel

#### Branded Profiles

A4 Profile + A4 advert	R 18 300
1/2 A4 profile + 1/2 A4 advert	R 13 000
A4 profile only	R 11 400
1/2 A4 profile only	R 7 600

All rates are per insertion, exclusive of VAT and production, inclusive of agency commission.

Advertising placed by overseas advertisers is subject to a 5% service fee.