

# CCTV HANDBOOK 2021

## PRINT ONLINE NEWS BRIEFS



SPECIALIST READERS

4200+

The CCTV Handbook is the only publication dedicated to the effective and optimal use of surveillance and associated technologies to improve safety and security while optimising business processes. The Handbook includes a wide range of editorial covering best practice in surveillance, expert opinion, technology trends, system integration and case studies plus the Camera and DVR/NVR Selection Guides and a Directory of CCTV Product and Solution Suppliers.

### Advertising rates

Print edition		Special positions	
1/4 A4	R14 700	Outside Front Cover	R52 700
1/3 A4	R17 600	Outside Back Cover	R37 000
1/2 A4	R20 400	Inside Front Cover	R34 100
A4	R29 500	Inside Back Cover	R32 700

### Selection guide/Directory listing

Camera Selection Guide .....	R5 500 per entry
DVR/NVR Selection Guide .....	R5 500 per entry
Listing in the Directory of CCTV Product and Solution Suppliers .....	R4 100 per entry

### Print advertiser added value

Marketers who place a display advert qualify for the following added value exposure at no charge:

A4 .....	3 Selection Guide entries and a Directory listing
1/2 A4 .....	2 Selection Guide entries and a Directory listing
1/3 A4 or 1/4 A4 .....	1 Selection Guide entry and a Directory listing

### Banner adverts

Top leaderboard (600 x 100) .....	R10 100
Middle banner (450 x 75) .....	R6 700
Bottom banner (600 x 100) .....	R7 000

Note: The costs above are for an advert on all four news briefs

A detailed editorial brief and templates for the selection guides and directory listing will be available closer to the publication date.

NEWS BRIEF RECIPIENTS

17 000+

**Note:** All rates exclude VAT, inclusive of agency commission.