

# HI-TECH SECURITY BUSINESS DIRECTORY 2022

PRINT ONLINE NEWS BRIEFS

## South Africa's most comprehensive directory of:

- Security and security-related product and solution manufacturers, suppliers and service providers
- International manufacturers and brand names
- Product and service tables covering the full spectrum of the security industry

## Advertising rates

Print edition	HSBD online – www.hsbd.co.za	Company logo only option
1/4 A4 R14 700	Button banner R18 000 <i>(serves throughout the site)</i>	Full colour company logo with your listing in the print and online editions R4 200
1/3 A4 R17 600		
1/2 A4 R20 400	Leaderboard banner R14 200 <i>(advert on product category e.g. Access control systems and accessories, CCTV products, barriers and fences)</i>	
A4 R29 500		

## Added value for advertisers

### Advertisers qualify for an expanded listing in the print and online editions which includes:

- Full colour company logo in the print and online editions
- List of the distributors of your products
- List of branch offices and contact details
- Listing in an unlimited number of product and service provider tables (non-advertisers are limited to a maximum of 10 tables)
- Your company name is listed in bold at the top of each product/service table in which you are listed in the online edition



SPECIALIST READERS **4200+**

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**3700+** READERS ON AVERAGE PER MONTH

**Note:** All rates exclude VAT, inclusive of agency commission.