

Residential Estate Security Handbook 2019

print
online
NEWS BRIEFS



Published in print, online and news brief formats, the Handbook will comprise of trends, opinions, best practices, case studies and product focus sections covering all aspects of estate security.

The Handbook aims to assist those responsible for securing estates, complexes, retirement villages and more, in making informed decisions with respect to the appropriate security services, technology and processes required to secure estates in today's high crime environment. The mix of editorial will empower readers to understand the benefits of technological security solutions as well as how to extract the optimal performance from these solutions for the long term.

The readership will include:

- Residential estate managers and security managers
- Homeowner associations and body corporates
- Estate property developers
- Consultants
- Estate security providers
- Installers and system integrators

Advertising rates

Print edition		Special positions		Banner adverts on the Residential Estate Security Handbook news briefs	
1/4 A4	R10 800	Outside Back Cover	R27 000	Top leaderboard advert (728 x 90)	R8 800
1/3 A4	R12 900	Inside Front Cover	R24 100	Side banners (180 x 150)	R5 800
1/2 A4	R15 100	Inside Back Cover	R22 700	Bottom banner (728 x 90)	R6 100
A4	R21 500			Note: The costs above are for an advert on all four news briefs	

Print edition, sent to

4000
readers

Listing in the Directory of estate security products and service providers: R3 500

A detailed editorial brief and template for the directory listing will be available closer to the publication date.

Residential Estate Security Handbook news briefs **18 390** recipients

Note: All rates exclude VAT. Please refer to our Terms and conditions on the Hi-Tech Security Solutions advertising rate page