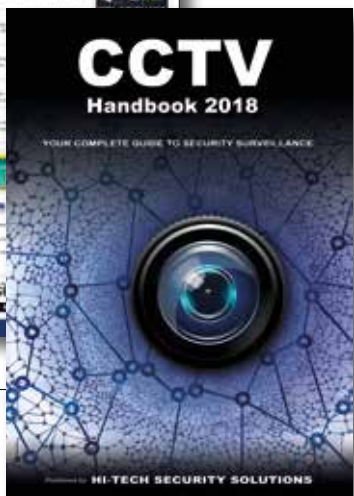


CCTV Handbook 2019

print
online
NEWS BRIEFS



Print edition, sent to

6500
readers

The CCTV Handbook is the only publication dedicated to the effective and optimal use of surveillance and associated technologies to improve safety and security while optimising business processes.

The Handbook includes a wide range of editorial covering best practice in surveillance, expert opinion, technology trends, system integration and case studies plus the Camera and DVR/NVR Selection Guides and a Directory of CCTV products and solution suppliers.

Advertising rates

Print edition		Print advertiser added value	
1/4 A4	R13 200	Marketers who place a display advert qualify for the following added value exposure at no charge	
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A4	R26 300		

Selection guides/Directory listing		Banner adverts on the CCTV Handbook news briefs	
Camera Selection Guide	R4 900 per entry	Top leaderboard advert (728 x 90)	R8 800
DVR/NVR Selection Guide	R4 900 per entry	Side banners (180 x 150)	R5 800
Listing in the Directory of CCTV product, solution and service providers	R3 700	Bottom banner (728 x 90)	R6 100
		Note: The costs above are for an advert on all four news briefs	

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