

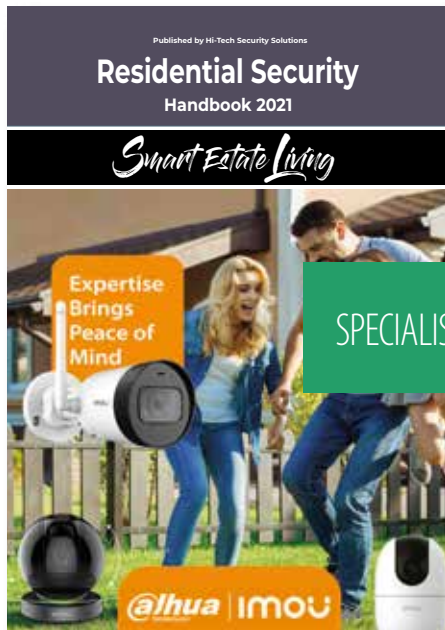
RESIDENTIAL ESTATE SECURITY HANDBOOK 2021

Secure Living

PRINT ONLINE NEWS BRIEFS

Published in print, online and news brief formats, the Handbook will include trends, opinions, best practices, case studies and product focus sections covering all aspects of estate security.

This Handbook will focus on Secure Living: how to secure and automate homes in estates and integrate home security with the broader security services and operations of the estate in an ever more connected IoT (Internet of Things) world. Moreover, as things become more connected, they also become more exposed and we will delve into the cybersecurity issues estates face and how to deal effectively with them (not to mention the POPIA requirements). We will also examine what homes can do to ensure their own privacy and security.



SPECIALIST READERS **4000+**

The readership will include:

- Residential estate managers and security managers
- Homeowner associations and body corporates
- Estate property developers
- Consultants
- Estate security providers
- Installers and system integrators
- Home owners
- Tenants/Landlords

Advertising rates

Print edition		Special positions	
1/4 A4	R14 700	Outside Front Cover	R52 700
1/3 A4	R17 600	Outside Back Cover	R37 000
1/2 A4	R20 400	Inside Front Cover	R34 100
A4	R29 500	Inside Back Cover	R32 700
Bookmark.....		R23 300 (to be supplied complete with ribbon)	

Directory listing/Product showcase

Directory of suppliers of security products, services and solutionsR3 900

300-word product description plus a product image and company contact details.....R5 600

Product showcase will be published in the print, online and news brief formats

Banner adverts

Top leaderboard (600 x 100)..... R10 100

Middle banner (450 x 75).....R6 700

Bottom banner (600 x 100)R7 000

Note: The costs above are for an advert on **all four** news briefs

Print and online package

A4 Full colour advert **plus** banner advert (450 x 75) on **all four** Residential Estate Security Handbook news briefs..... R32 400

NEWS BRIEF RECIPIENTS

16 500+

Advertiser added value: advertisers in the print and/or news briefs qualify for a Directory listing at no charge.

Note: All rates exclude VAT, inclusive of agency commission.