



2022 rates

RESIDENTIAL SECURITY HANDBOOK 2022 *Secure Living*

Published in print, online and news brief formats, the Handbook will include trends, opinions, best practices, case studies and product focus sections covering all aspects of estate security.

This Handbook will focus on Secure Living: how to secure and automate homes in estates and integrate home security with the broader security services and operations of the estate in an ever more connected IoT (Internet of Things) world. Moreover, as things become more connected, they also become more exposed and we will delve into the cybersecurity issues estates face and how to deal effectively with them (not to mention the POPIA requirements). We will also examine what homes can do to ensure their own privacy and security.

The readership will include:

- Residential estate managers and security managers
- Homeowner associations and body corporates
- Estate property developers
- Consultants
- Estate security providers
- Installers and system integrators
- Homeowners
- Tenants/landlords

Advertising rates

| Print edition | | Special positions | |
|---------------------------------------|---------|---------------------|---------|
| 1/4 A4 | R14 700 | Outside Front Cover | R55 900 |
| 1/3 A4 | R17 600 | Outside Back Cover | R37 000 |
| 1/2 A4 | R20 400 | Inside Front Cover | R34 100 |
| A4 | R29 500 | Inside Back Cover | R32 700 |
| Bookmark | | R23 300 | |
| (to be supplied complete with ribbon) | | | |

| Banner adverts | |
|---|---------|
| Top leaderboard (600 x 100)..... | R11 100 |
| Middle banner (450 x 75)..... | R7 400 |
| Bottom banner (600 x 100)..... | R7 700 |
| Note: The costs above are for an advert on all three news briefs | |

| Directory listing/Product showcase | |
|--|--------|
| Directory of suppliers of security products, services and solutions | R4 100 |
| 300-word product description plus a product image and company contact details..... | R5 900 |
| Product showcase will be published in the print, online and news brief formats | |

| Print and online package | |
|---|---------|
| A4 full colour advert plus banner advert (450 x 75) on all three Residential Security Handbook news briefs..... | R34 900 |

Advertiser added value: Advertisers in the print edition and/or news briefs qualify for a Directory listing at no charge.

Note: All rates exclude VAT, inclusive of agency commission.

specialist
readers
4 000+

news brief
recipients
16 000+

notes

- All rates exclude VAT.
- Print rates quoted are cost per insertion.
- Discounts are determined by the number of insertions placed within a 12-month period.
- Advertising placed by overseas advertisers is subject to a 5% service fee.
- If the issue is not published in print, digital rates will apply.